

PRESS RELEASE

Max Healthcare Foundation Completes Rejuvenation of Village Pond in Meerut district, Advancing Water Conservation Efforts

Shri Arun Govil, Hon'ble MP from Meerut-Hapur hands over the pond to the local community in Rajpura Village, Meerut.

New Delhi/Meerut, September 9, 2024: Max Healthcare Foundation, the CSR arm of Max Healthcare, today announced successful completion and rejuvenation of a pond in Meerut, Uttar Pradesh, marking a significant milestone in its ongoing commitment to water conservation and sustainable community development.

The project will benefit around 2,500 community members and has the potential to recharge around 57 million litres of water annually.

Max Healthcare Foundation works in the areas of education, skilling, and water conservation. As part of this initiative, Max Healthcare Foundation has partnered with Neer Foundation, an NGO working in water conservation space, to recharge the village pond to ensure a steady and reliable source of water for the local community.

The pond, which was in a state of disrepair, has now been transformed and will help the community meet its water requirements and ensure sustainable water usage for the future. The rejuvenation project focused on deepening the pond, de-silting, and ensuring proper water channels for natural inflow.

The rejuvenated pond was handed over to the village community by Shri Arun Govil, Hon'ble Member of Parliament from Meerut, in the august presence of Mrs Taruna Soi, Chairperson of Max Healthcare Foundation and other dignitaries including Shri Raman Kant, the President of Neer Foundation.

The water from the pond will recharge the underground aquifers. It will also be used for agricultural purposes as well as for rearing livestock and other general uses. The proper channelisation of water in the pond will avoid water logging in the village.

"We are committed to being a responsible corporate citizen and rejuvenation of this pond in Rajpura village in Meerut district helps us serve communities in our neighbourhood. Our goal is to conserve water resources and ensure sustainable water usage for the future. We believe that by working together with the local communities, we can create a positive impact and make a meaningful contribution towards conserving our planet's natural resources," **said Mrs Taruna Soi, Chairperson, Max Healthcare Foundation.**

Max Healthcare has committed to becoming a water-neutral company by reducing its water consumption and replenishing the same amount of water it uses. **The company used 6.66 lakh kilo litres of water in 2023-24 and it recycled 4.46 Lakh kL. Max Healthcare aims to achieve its goal of water neutrality by March 2025**

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This is the second pond rejuvenated by Max Healthcare Foundation in Uttar Pradesh. The first project was in Ghaziabad district.

About Max Healthcare Foundation:

Max Healthcare Foundation represents the corporate social responsibility (CSR) initiatives of Max Healthcare Institute Limited (MHIL), one of India's largest hospital chains in India. The Foundation has been established with the intent of making a positive difference to underserved communities through work in the area of Education, Skills Training and Water Sustainability. In its first year, the Foundation has introduced two flagship programmes. The Max Medical Scholarships marks one of the largest-ever annual scholarship grants for medical education in India. The Max Skill Training for Sustainable Livelihoods focuses on training individuals from the EWS of the society in a National Skill Qualification Framework (NSQF) Level 4 course under The Tourism & Hospitality Skill Council (THSC) guidelines and get them placed in formal jobs in Hospitality sector. In the area of Water Sustainability, the goal is to be 100% water neutral by March 2025 through recharge of water bodies in rural areas in and communities around Max Healthcare facilities.

About Neer Foundation:

NEER Foundation was founded in 2004 after realizing the urgent need for capacity building of different stakeholders involved in the management and protection of the environment and society. Since its appearance, NEER Foundation has worked untiringly towards developing a sustainable environment for all by means of grassroots level activities, policy advocacy, mass awareness, community action, field demonstrations and information dissemination. The efforts of NEER Foundation have borne fruit in the form of improved institutional and local environment and increased community participation in various environmental and human rights issues at the local, national and international levels.

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